

Making An Impact – Universities and the Regional Economy

Wednesday 4th November 2009 9.15 am – 4.00 pm

Woburn House Conference Centre, 20 Tavistock Square, London

WC1H 9HQ

PROGRAMME

COFFEE AND REGISTRATION: 9:15 – 09.45

WELCOME, INTRODUCTION AND INITIATIVE OVERVIEW

09.45 Welcome

Nicola Dandridge, Chief Executive, Universities UK

09.55 Initiative Progress Update

Professor Peter McGregor and Ursula Kelly, Joint Initiative Coordinators, University of Strathclyde

10.05 KEYNOTE SPEECH : Impact of HEIs on regional economies – HEFCE's perspective

Sir Alan Langlands, Chief Executive, Higher Education Funding Council for England

10:35 Knowledge Exchange Between Academics and the Business, Public and Third Sectors

Dr Michael Kitson, University of Cambridge

11:00 Discussion

11:15 – 11:30 Coffee Break

11:30 Benefits and Challenges of University - Industry Interactions: A Critical Perspective

Professor Jeremy Howells, University of Manchester

11:50 Universities as Innovation Networks Nodes: An Analysis of Key Institutional and Industrial Players

Professor Rob Huggins, University of Wales Institute, Cardiff

12:10 Discussion

12:30 – 13:15 Lunch

13:15 PANEL SESSION:

Chair: Mark Batho, Chief Executive, Scottish Funding Council

- **Professor Ian Diamond, Chief Executive, ESRC**
- **Nicola Dandridge Chief Executive, Universities UK**
- **Lizzi Holman, Senior Higher Education Policy Adviser, CBI**
- **Sir Alan Langlands, Chief Executive, HEFCE**
- **Martin Williams, Director of Higher Education Strategy, BIS**

14.00 From Engagement to Impact: Social and Cultural Perspectives on the Regional Role of Universities

Professor John Brennan, Open University

14:20 Universities' Engagement with Excluded Communities

Paul Benneworth, Centre for Higher Education Policy Studies, University of Twente

14:40 Discussion

14:50 – 15:05 Coffee Break

15:05 Overall Impact of Higher Education Institutions on Regional Economies, including

- **Migration and the Pursuit of Graduate Jobs**
Professor Robert Wright, University of Strathclyde,
- **Modelling institutional impact : The overall impact of Scottish HEIs on the economy of Scotland**
Professor Peter McGregor, University of Strathclyde

16:00 Concluding Remarks and FINISH